



ChoralSounds Northwest  
 SilverSounds Northwest  
 VocalSounds  
 Smamblettes

## Advertising Specifications

### Deadline

Ad materials are due no later than October 20 for inclusion in the NWA 2023-24 Concert Season Programs.

### Ad Submission

Ads may be submitted as a PDF uploaded, or via email. Mailed ads should be accompanied by a hard copy proof. Payment in full is due upon submission.

### Publication Specifications

Format: 3-column  
 Column Width: 2.25"  
 Trim size: 8.5" x 11"  
 Bleed size: 8.625" x 11.125"  
 Printing: Digital Web  
 Color: 4-color CMYK process  
 Line screen: 150 dpi  
 Resolution: photos - 300dpi, line art - 1200 dpi

### Ad Space Sizes/Dimensions

(all measurements in inches - w x h)

Full Page (full bleed).....	8.75 x 11.25
Full Page (live).....	7.375 x 9.875
2/3 Vertical.....	4.75 x 9.875
1/2 Vertical.....	4.75 x 7.375
1/2 Horizontal.....	7.375 x 4.875
1/3 Vertical.....	2.25 x 9.875
1/3 Square.....	4.75 x 4.875
1/4 Vertical.....	3.625 x 4.875
1/4 Horizontal.....	7.375 x 2.375
1/4 Tall.....	2.25 x 7.375
1/6 Vertical.....	2.25 x 4.875
1/6 Horizontal.....	4.75 x 2.375
1/8 Horizontal.....	3.625 x 2.375

For more information about ad design or submission, or to send PDF of your ad:

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